



Australian Indigenous
HealthInfoNet

THE IMPACT OF THE DIABETIC RETINOPATHY RESOURCES

IN COLLABORATIONS WITH THE FRED
HOLLOW FOUNDATION

DEMONSTRATING
IMPACT
SERIES



Core funding
is provided by the
Australian Government
Department of Health

Artwork: Jenna Lee - Pathways to Healing

People journey from across country, pathways are carved into the earth, starting from different places, all heading towards healing.

AUSTRALIA
ECU
EDITH COWAN
UNIVERSITY

The impact of the diabetic retinopathy resources in collaboration with The Fred Hollow Foundation

This collaboration with The Australian Indigenous HealthInfoNet (HealthInfoNet) and the Fred Hollows Foundation was to produce a suite of relevant tools for the workforce.

The Diabetic Retinopathy Resource Evaluation project involved a qualitative exploration of the experiences of the staff involved in the development of the resources as well as users of the resource.

The evaluation project analysed qualitative interviews with people involved in the development of the resources. The purpose was to learn about the collaborative process and identify ways to enhance future projects of this type. The second part of the evaluation project involved looking at the distribution, use, and impact of the resources in the workforce and in communities.

Achievements:

- Comprehensive and well-developed section about eye health on the HealthInfoNet website
- Ability to reach a new (and wider) audience through eye health-specific Twitter account and newsletter
- Production of the publication and resource packages
- Production of a technical report containing organisational learning for future collaborations and resource development
- Enhanced relationship with The Fred Hollows Foundation and other professionals working in the Indigenous eye health field

“The Indigenous Australia Program (IAP) at The Fred Hollows Foundation has enjoyed the collaboration with the Australian Indigenous HealthInfoNet who made it possible to get current information about Indigenous eye health out to the Aboriginal and Torres Strait Islander workforce around Australia.”

David Aanundsen, Indigenous Australia Program | The Fred Hollows Foundation

THE RESULTS OF THE QUALITATIVE EVALUATION STUDY FOUND THAT THE RESOURCES HAD BEEN WELL UTILISED AND HAD A DEMONSTRABLE IMPACT:



‘It triggered people to come and have their eyes examined’



‘The information is simple, self-explanatory and easy to read’



‘It’s been a great adjunct to our training’



‘...it uses good plain language English that’s easy to understand and yet doesn’t dilute the message’

‘The infographic sheet one pager, personally I think it is great’

‘The animation video has been very good’



The Fred Hollows Foundation